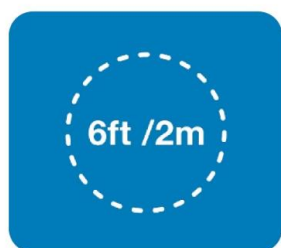


Navigating What's Next: The Post-COVID Event Experience

As the economy begins to reopen, competition will be intense. Organizations will seek to quickly and effectively reactivate, redeploy and reengage people. Every company wants to engage their employees, customers, and industry peers through meetings, without compromising the health and safety of their participants.

Planning for the **wellbeing** of participants has never been more relevant.

To best address overall participant wellbeing, we offer **Three Key Design Considerations**:



Density

- Create minimum 6ft/2m distancing between participants in meeting spaces, cafés, and lounge spaces
- Consider utilizing open spaces for meetings, leveraging flexible furniture with movable whiteboards and screens to create boundaries



Geometry

- Plan smaller settings at 90-degree angles to prevent attendees from facing directly across or behind one another
- When possible, reduce pinch points within the attendee path



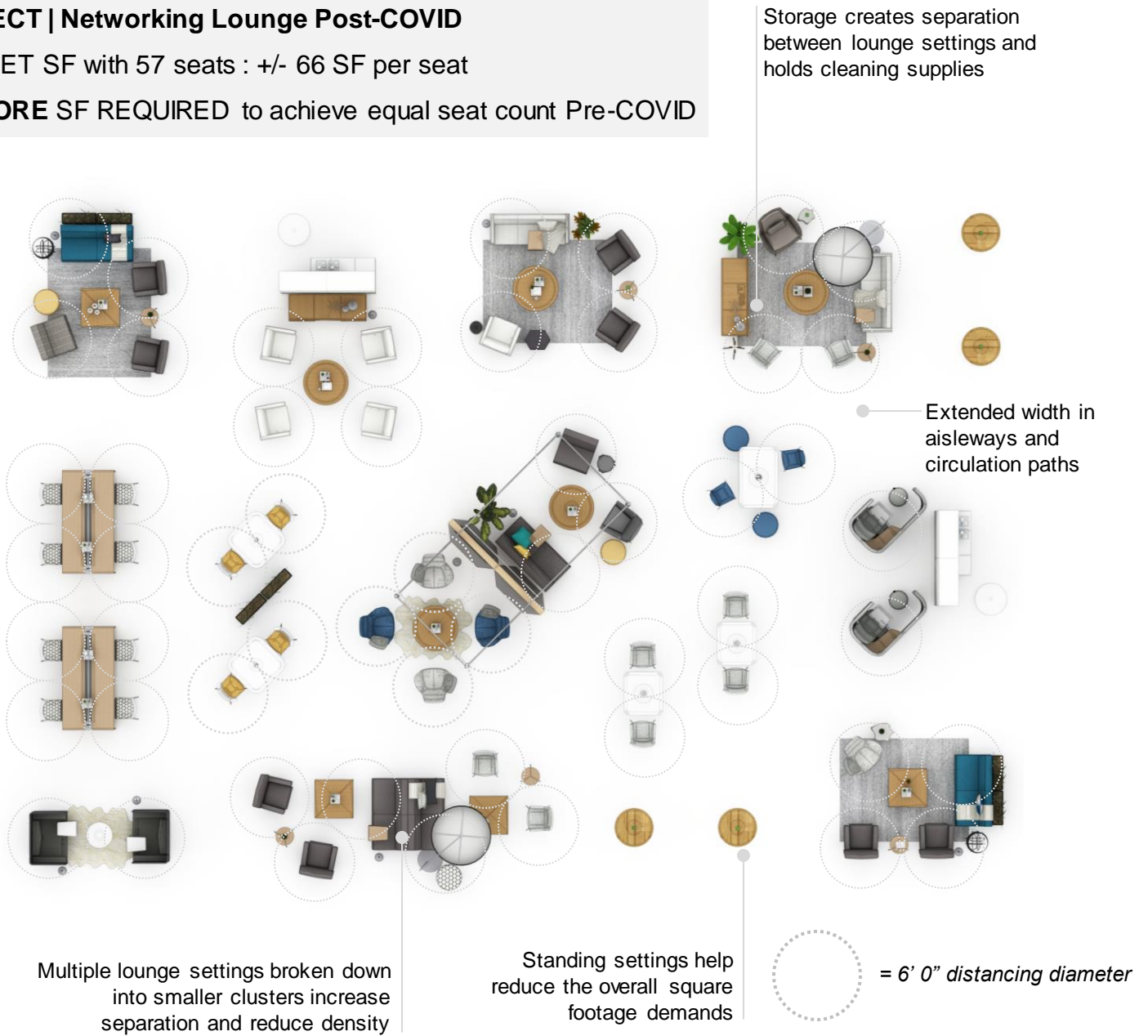
Division

- Increase barriers in settings by including screening, storage elements, plants or partitions
- Higher space division and natural elements create separation and cognitive comfort

Navigating What's Next: The Post-COVID Event Experience

Traditional event environments pose numerous design challenges in a Post-COVID world. High density, shared spaces and rapid turnover of space are just a few areas that need to be addressed when approaching new designs.

CONNECT | Networking Lounge Post-COVID
 3,800 NET SF with 57 seats : +/- 66 SF per seat
74% MORE SF REQUIRED to achieve equal seat count Pre-COVID



Navigating What's Next: The Post-COVID Event Experience

COVID-19 has accelerated the need to combine a "live" in-person event with a "virtual" online component into a hybrid event. Below is an example of how space can be designed for simultaneous sessions at hybrid events.

HYBRID Session Room #2



HYBRID Session Room #3



HYBRID Session Room #1



HYBRID Session Room #4



Stage Opt. #1



Stage Opt. #3



Stage Opt. #2



Stage Opt. #4





Let's envision the **future** of
meetings and events **together.**

We'd love to help you with innovative ideas for your next event.

For more information, please visit:



steelcaseevents.com



@steelcaseevents



event-experiences@steelcase.com



@steelcaseevents



616.247.3031



@steelcaseevents